Lesson Plan

Name of the Assistant Professor - **Dinesh Kumar** Department- Mass Communication

Lesson Plan - 17 Weeks (January-April 2018)

| Week | Date | BAMC - 2nd Semester) (Introduction to Reporting) | BAMC - 6th Semester (Global Media) | BAMC - 4th Semester (History of Electronic Media) | BAMC - 6th Semester (Multimedia Production) |
|------|------------------------|---|---|---|--|
| 1 | 1-Jan-18 | An introduction to reporting | An introduction to reporting | Introduction to Unit 01 | Introduction to Unit 01 |
| | 2-Jan-18 | Concept of news | Concept of newspapers | Introduction to Doordarshan | Concept of multimedia |
| | 3-Jan-18 | Type of news and beats | Introduction to main international newspapers | | Hardware requirements for multimedia |
| | 4-Jan-18 | Concept of 5W & 1H | Concept of international television channels | Introduction to private TVs in India | Components of multimedia & Text, graphics, video & sound |
| | 5-Jan-18 | Holiday | Holiday | Holiday | Holiday |
| | 6-Jan-18 | Assignment on reporting and its beats | BBC, CNN, NHK & CCTV | Concept and making of serials & | Revision Unit 01 |
| | 7-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 2 | 8-Jan-18 | Presentation on reporting | Introduction to radio channels | | Assignment on the concept of multimedia |
| | 9-Jan-18 | Presentation on news and writing | Major international radio channels | | Assignment on the hardware requirements for multimedia |
| | 10-Jan-18 | Presentation on different news and reporting beats | BBC | | Assignment on the components of multimedia - text, graphics, video & sound |
| | 11-Jan-18 | Class test of reporting, news writing & news beats | Voice of America | Assignment on development of Doordarshan | Presentation on Unit 01 |
| | 12-Jan-18 | Assignment on 5W & 1H | Introduction to major global media companies | Assignment on TV serials | Group discussion on Unit 01 |
| 3 | 12 Jan 10 | Presentation of 5W & 1H | Major technology brands - Google, Microsoft, Facebook etc. | Revision of Unit 01 | PowerPoint Presentation on Unit 01 |
| | 13-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| | 14-Jan-18 | Revision of Unit - 1 | Revision of Unit 01 | Oral test of Unit 01 | Oral test of Unit 01 |
| | 15-Jan-18 16-Jan-18 | Class test of Unit - 1 | Assignment on major international newspapers | | Written test of Unit 01 |
| | 17-Jan-18 | Practical activity - News Reporting | Assignment on major international news channels | PowerPoint presentation on Doordarshan | Introduction to Unit - 2 |
| | 18-Jan-18 | Practical activity - News writing | Assignment on major international radio channels | PowerPoint presentation on TV serials | Introduction to graphics |
| | 19-Jan-18 | Practical activity - Hard & soft news | Presentation on major international newspapers | Introduction to Unit - 2 | Computer graphics |
| | 20-Jan-18 | Introduction to Unit - 2 | Presentation on major international news channels | Concept of radio | Types of images |
| | 21-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 4 | 22-Jan-18 | Vasant Panchami | Vasant Panchami | Vasant Panchami | Vasant Panchami |
| | 23-Jan-18 | Types of news sources and attribution & Concept of news sources and gathering | Oral test of Unit 01 | | Types of image applications & Major types of file formats |
| | 24-Jan-18 | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti |

| | 25-Jan-18 | On and off record sources | Introduction to Unit - 02 | Role of AIR in national | Revision of Unit 02 & Role of |
|---|-----------|--|---|--|---|
| | | | | development & Concept of private radio channels | AIR in national development & Concept of private radio channels |
| | 26-Jan-18 | Republic Day | Republic Day | Republic Day | Republic Day |
| | 27-Jan-18 | Report writing & Assignment on news sources and gathering | Media scenario in the West & Media scenario in Asia with special reference to India | Growth of private radio channels in India & Revision of Unit 02 | Assignment of Unit 02 |
| | 28-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 5 | 29-Jan-18 | Concept and meaning of scoops and exclusive stories | SAARC and media scenario in SAARC countries | Oral test of Unit 02 | Presentation on Unit 02 |
| | 30-Jan-18 | Assignment on cultivation of sources & Assignment on report writing | Concept of media imperialism | Written test of Unit 02 | Group discussion on Unit 02 |
| | 31-Jan-18 | Guru Ravi Das Birthday | Guru Ravi Das Birthday | Guru Ravi Das Birthday | Guru Ravi Das Birthday |
| | 1-Feb-18 | Revision of all the Unit - 2 topics | Assignment on media scenario | PowerPoint presentation on AIR & PowerPoint presentation on private radio channels | Oral test of Unit 02 |
| | 2-Feb-18 | Class test of news sources and gathering | Assignment on SAARC and media scenario in SAARC countries | Assignment on AIR | Written test of Unit 02 |
| | 3-Feb-18 | Class test of Unit - 2 | Assignment on media imperialism | Assignment on private radio channels | Debate on previous topics |
| | 4-Feb-18 | Sunday | Sunday | Sunday | Sunday |
| 6 | 5-Feb-18 | Practical activity - News gathering and writing | Presentation on media scenario in the Western media | Doordarshan | Introduction to Unit 03 |
| | 6-Feb-18 | | Presentation on media scenario in Asia and India | Group discussion on private TVs in India | Introduction to digital sound |
| | 7-Feb-18 | Practical activity - Report writing | | Group discussion on TV serials | Different audio formats |
| | 8-Feb-18 | Introduction to Unit - 3 | Oral test of Unit 02 | Group discussion on AIR | |
| | 9-Feb-18 | News writing and its style & Types of introductions and their importance | Written test of Unit 02 | Group discussion on private radio channels & Group discussion on the role of AIR in national development | Basics and concept of Photoshop & Introduction to sound editing |
| | 10-Feb-18 | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti |
| | 11-Feb-18 | Sunday | Sunday | Sunday | Sunday |
| 7 | 12-Feb-18 | Type of news structures | Introduction to Unit 03 & News World Communication Order | | Different sound editing software |
| | 13-Feb-18 | Maha Shivratri | Maha Shivratri | Maha Shivratri | Maha Shivratri |
| | 14-Feb-18 | | MacBride Commission report & Flow of communication | | Assignment on digital sound and file formats |
| | 15-Feb-18 | Hierarchy of reporting staff in media organizations and their functions | International flow of communication | | Assignment on graphics editing |
| | 16-Feb-18 | Assignment on news writing and its style | Revision of Unit 03 | Merits and demerits of new media | Assignment on Photoshop |
| | 17-Feb-18 | Assignment on types of introductions | Assignment on News World Communication Order | New trends in new media | Assignment on sound editing |
| | 18-Feb-18 | Sunday | Sunday | Sunday | Sunday |
| 8 | 19-Feb-18 | Assignment on different news structures | 1 | media | Presentation on digital sound and file formats |
| | 20-Feb-18 | news structures | communication | | Presentation on graphics editing |
| | 21-Feb-18 | Revision of the whole concept of reporting | PowerPoint Presentation on News World Communication Order | Group discussion on new media | Presentation on Photoshop |

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| Union 1.6 Product A Product A <t< td=""><td>10</td><td>5-Mar-18</td><td>Introduction to Unit - 04</td><td></td><td></td><td></td></t<> | 10 | 5-Mar-18 | Introduction to Unit - 04 | | | |
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| 8-Mar-18 March Animation 9-Mar-28 Human interest, social events, and issues reporting Market forces and media Important and classic movies in Bollywoods Assignment on process of 2D & 3D animation 10-Mar-18 Health reporting, Interpretative interview Effects of market in media Concept of documentaries Presentation on animation 11-Mar-18 Sunday Sunday Sunday Sunday Sunday 11-Mar-18 Revision of Uppes of reporting interview Assignment on information and misinformation war Concept of short films Presentation on yppes of minimation 13-Mar-18 Revision of types of reporting Assignment on role of reporting Difference between film Presentation on 2D & 3D minimation 14-Mar-18 reporting Assignment on role of media Revision of Unit 04 Coup discussion on Unit 04 15-Mar-18 Practical activity - Press Outdoor reporting Assignment on role of media in information and misinformation war Oral test of Unit 04 Oral test of Unit 04 16-Mar-18 Sunday Sunday Sunday Sunday Sunday 12 19-Mar-18 Sunday Sunday Sunday Sunday <td></td> <td>7-Mar-18</td> <td></td> <td></td> <td></td> <td></td> | | 7-Mar-18 | | | | |
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| 24-Mar-18 and its challenges and Discussion on career opportunities in news reporting image: Comparison of the start of the st | | 23-Mar-18 | Shaheedi Diwas | Shaheedi Diwas | Shaheedi Diwas | Shaheedi Diwas |
| 25-Widi-10 Discussion - Unit 01 Discussion - Unit 01 Discussion - Unit 01 Discussion - Unit 01 Discussion - Unit 01 | | 24-Mar-18 | and its challenges and Discussion on career opportunities in news | Group discussion on Unit 04 | the history of cinema & Group discussion on Bollywood and its | |
| 13 26-Mar-18 Discussion - Unit 01 Discussion - Unit 01 Discussion - Unit 01 | | 25-Mar-18 | Sunday | Sunday | Sunday | Sunday |
| | 13 | 26-Mar-18 | Discussion - Unit 01 | Discussion - Unit 01 | Discussion - Unit 01 | Discussion - Unit 01 |

| l | 27-Mar-18 | Revision Unit 01 | Revision Unit 01 | Revision Unit 01 | Revision Unit 01 |
|----|------------------------|---|--|-------------------------------------|---|
| | | Oral test Unit 01 | Oral test Unit 01 | Oral test Unit 01 | Oral test Unit 01 |
| | 29-Mar-18 | Mahavir Jayanti | Mahavir Jayanti | Mahavir Jayanti | Mahavir Jayanti |
| | 30-Mar-18 | Final assignment on Unit 01 | Final assignment on Unit 01 | Final assignment on Unit 01 | Final assignment on Unit 01 |
| | 31-Mar-18 | Written test of Unit 01 | Written test of Unit 01 | Written test of Unit 01 | Written test of Unit 01 |
| | 1-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 14 | 2-Apr-18 | Discussion - Unit 02 | Discussion - Unit 02 | Discussion - Unit 02 | Discussion - Unit 02 |
| | 3-Apr-18 | Revision Unit 02 | Revision Unit 02 | Revision Unit 02 | Revision Unit 02 |
| | 4-Apr-18 | Oral test Unit 02 | Oral test Unit 02 | Oral test Unit 02 | Oral test Unit 02 |
| | | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 |
| | 6-Apr-18 | Final assignment on Unit 02 | Final assignment on Unit 02 | Final assignment on Unit 02 | Final assignment on Unit 02 |
| | 7-Apr-18 | Written test of Unit 02 | Written test of Unit 02 | Written test of Unit 02 | Written test of Unit 02 |
| | 8-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 15 | 9-Apr-18 | Discussion - Unit 03 | Discussion - Unit 03 | | Discussion - Unit 03 |
| | 10-Apr-18 | Revision Unit 03 | Revision Unit 03 | | Revision Unit 03 |
| | 11-Apr-18 | Oral test Unit 03 | Oral test Unit 03 | | Oral test Unit 03 |
| | | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 |
| | 13-Apr-18 | Final assignment on Unit 03 | Final assignment on Unit 03 | Final assignment on Unit 03 | Final assignment on Unit 03 |
| | 14-Apr-18 | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi |
| | 15-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 16 | 16-Apr-18 | Discussion - Unit 04 | Discussion - Unit 04 | Discussion - Unit 04 | Discussion - Unit 04 |
| | 17-Apr-18 | Revision Unit 04 | Revision Unit 04 | Revision Unit 04 | Revision Unit 04 |
| | 18-Apr-18 | Parashurama Jayanti | Parashurama Jayanti | Parashurama Jayanti | Parashurama Jayanti |
| | | PowerPoint presentation Unit 04 | PowerPoint presentation Unit 04 | | PowerPoint presentation Unit 04 |
| | 20-Apr-18 | Final assignment on Unit 04 | Final assignment on Unit 04 | Final assignment on Unit 04 | Final assignment on Unit 04 |
| | 21-Apr-18 | Written test of Unit 04 | Written test of Unit 04 | Written test of Unit 04 | Written test of Unit 04 |
| | 22-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 17 | - | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 |
| | 24-Apr-18 | Revision Unit 01 & 02 | Revision Unit 01 & 02 | Revision Unit 01 & 02 | Revision Unit 01 & 02 |
| | 25-Apr-18 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 |
| | | PowerPoint presentation Unit 01 & 02 | PowerPoint presentation Unit 01 & 02 | | PowerPoint presentation Unit 01 & 02 |
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| | 26-Apr-18 27-Apr-18 | Final assignment on Unit 01 & 02 | Final assignment on Unit 01 & 02 | Final assignment on Unit 01 & 02 | & 02 |
| | | _ | Final assignment on Unit 01 & 02 Written test of Unit 01 & 02 | - | = |